

CLIENT:	Becker Furniture World	ISCI CODE:	BFW-436-0611-30S
TITLE:	Free Love Salle	EDIT DATE:	5/24/11
AIR DATE:	6/15/11	EDIT SUITE:	C
VOICE TALENT:	Arnstein/MAP	WRITER/PROD:	JSF
AUDIO DATE:	5/20/11	LENGTH:	:30
MUSIC:		REFERENCE:	

SCN	VIDEO	AUDIO
1	60's Style Tye Dye Background & Font BFW Logo Free Love	60's style groovy music Male: The summer of free love is back at Becker Furniture World!
2	Animate a question mark in after Free Love	SFX Needle Scratch Female: Free Love?
3	Free Love, Baby!	SFX Needle Drop - 60's style groovy music Male: (Barry White Style) Free Love, Baby!
4	Cut to showroom shot BFW Logo	SFX Needle Scratch Female: I thought this was a furniture commercial.
5	Show room groups Free Loveseat with any living room purchase of \$899 or more	Modern upbeat music Male: I'm talking about a Free Loveseat with the purchase of any living room group at Becker Furniture World.
6	Additional showroom shots	Female: Oh, yeah, that's what I was thinking too.
7	Enjoy Huge	Male: Plus, you'll enjoy huge... Female: (Gasp!)
8	Enjoy Huge Savings 50% Off No Interest Until 2015 Savings off suggested retail prices. Some exclusions may apply. See store for details.	Male: ...savings of 50% off, in every department. And pay no interest until 20-15!
9	Free Loveseat 50% Off No Interest Until 2015	Female: A free loveseat, savings of 50% and no interest until 20-15! Now that's love!
10	Becker Furniture World Logo Free Love, Baby Becker / Burnsville / Northtown Mall / Rosedale Center www.BeckerFurnitureWorld.com	Male: (Barry White style) Free Love, Baby! (Normal): At Becker Furniture World.