

CLIENT:	Royal Farms	WORK ORDER:	11-0734
TITLE:	Royal Farms Columbian Bean	SLATE NUMBER:	RF-063011-1
AIR DATE:	07-12-11	WRITER/PRODUCER:	JSF
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MUSIC:	KT??-??	REFERENCE:	N/A

AUDIO

In a Columbian Accent: Ahh, it's another beautiful day here in Columbia. What a great day to be a coffee bean! And I want you to know, I'm not just any coffee bean, I have aspirations. One day I dream to be a Royal Farms one hundred percent Columbian Supremo coffee bean. Why? I'm glad you asked.

I want to be in coffee that's brewed fresh all day, so I don't have to sit around and get stale. I hear about my friends that have gone to that place where all they do is cry about their coffee, wa-wa-wa! At Royal Farms I can be surrounded by friends like Royal Gourmet, Dark Roast, Blue Mountain, and those guys without as much pep, you know, decaf, they meet my higher standards.

These are guys with a rich and, dare I say, royal history. Not those guys from up north where it rains too much and they think they all think they are stars, with their snooty names and high price tags.

So, I shall some day see you at Royal Farms, where their coffee is brewed fresh all day! Real Fresh, Real Fast, Royal Farms.