

CLIENT:	Rim ReNew	SLATE NUMBER:	14-0210
TITLE:	Winter Weather	DUE DATE:	2/10/14
AIR DATE:	2/24/14	WRITER:	JSF
AUDIO DATE:		PRODUCER:	JSF
VOICE:		LENGTH:	:60
MUSIC:		REFERENCE:	

AUDIO INSTRUCTIONS

Male Announcer: Another f(bleep)ing pothole. This winter is killing my car.

Ughhh!! My wheel, it's completely bent out of shape! I guess I need to call the dealership to get a new wheel so that my car will stop shaking. If only there was a less expensive way to just fix my rim.

Wait! What was the website I heard about, rim renew dot com? Yeah that was it, rim renew dot com!

Let's see here, it says Rim ReNew is the premier wheel repair and refinishing company in the Baltimore area. They specialize in straightening and refinishing wheels. That's what I need! They fix curb rash, yeah, I certainly have that. Those curbs are always closer than they look.

And they fix pothole damage like bent and cracked wheels. I knew there had to be a better and less expensive solution than replacing my wheels!

You know, I've been talking to myself for almost sixty seconds. This probably sounds like a commercial. So, I might as well use my announcer voice.

(Announcer voice) For all your wheel repair and restoration needs, call the experts at 410-32-RENEW or visit them online at rim renew dot com. Don't replace your wheels, renew them, at Rim Renew.